

www.pimcindia.com



PRAMITI INSTITUTE OF MASS COMMUNICATION

(Run under Guru Gyan Singh Education Society)

Mob.: 9311338215, 9311338282

Email: info@pimcindia.com, pimcdelhi@gmail.com



**“Media should “become voice of a billion”.
Journalist must grow roots in every
village and must be a partner in
national development.”**

~ APJ Abdul Kalam~



**“Journalism means to serve people and
freedom of the press is a precious privilege
that no country can for go.”**

~ Mahatma Gandhi ~

Welcome to Pramiti Institute of Mass Communication

Ready to march towards Journalism & Mass Communication, Pramiti Institute of Mass Communication will be your destination to explore potential in you and will help prepare you for the journey. Pramiti Institute of Mass Communication is determined to provide you a solid grassroots level base. Our classes are excellence of media industry oriented skills. We allow dynamic discussion within the class helps in exploring media industry.



In the era of cut throat competition, Journalism & Mass Communication field is one of the best options to stand a bright career. For this, Pramiti Institute of Mass Communication offers various diploma courses focused on industries need. The professional study in the class gives a dynamic gateway of career.

PIMC is a professional Institute run under Guru Gyan Singh Education Education Society also regd. in MSME & Govt. of NCT.



Director's Message

(Pramiti Institute of Mass Communication)

As we all know media is a source of information to the masses. Media plays a vital role of development of a nation. In the age of information explosion, there is a wide scope in the field of television, radio, print media and advertising and public relations.

Welcome to **Pramiti Institute of Mass Communication** to make a bright and successful future. Media industry has become highly competitive than before. Every unique person have to think creatively with extra ordinary caliber to cope with intense competition and unpredictable work culture.

Today, world has become global village and to overcome increasing challenges, students need to think creatively to sustain immerse competition. Our training and programs are designed by experts from the related field having good knowledge of subject matter. So if you are really serious about a career in media then feel free to take opportunity to study in highly skilled environment.

Mr. Amit Saini
Managing Director

Dr. Mamta Saini
Director



" To be a world class institution by imparting quality education & training of industry & international standards in journalism & mass communication through continuous improvement, team work, growth and innovation."



" To provide quality & grass-roots level of education relevant to modern industry needs and to built over all character students community."

KEYS TO SUCCESS



- Education is the main pillar to success in life, and teachers make a lasting impact in the lives of their students.
- PIMC provide quality education and is one of the best options to stand a bright career.
- PIMC provide good counseling and guidance through the staff & placement cell to the students for their bright future.



Objectives

- The main objective of PIMC is to successfully enter its students to the JMC profession as practicing Journalism in diverse areas engage in life-long learning through.
- Serve and become leaders in their professional and civic communities.
- Develop an appreciation for religious, moral, ethical and human values.
- Provide a foundation for the application of the fundamentals of various area of JMC.
- Provide a foundation for understanding the Subject by giving students an opportunity to experience the JMC professional service learning, summer internships and hands-on experience in laboratory courses.
- Prepare students to communicate effectively in written and oral form.
- Prepare students to be leaders by providing opportunities to exhibit leadership and develop team-building skills.



Media industry has become
a widely adapted field in terms of career.
Our students can pursue their career as-

TV MEDIA

Anchor, Reporter,
News Writer, News Reporter,
Editor, Photo Journalist, Camera Person,
Video Editor, Online Editor, Panel Producer,
Sound Recorder, News Editor Script,
Writer and many more...

PRINT MEDIA

News Writer, News Editor,
Reporter, Photo Journalism,
Documentary Maker,
Magazine Writer,
many more....

ADVERTISEMENT

Add Director, Add Producer, Add writer,
Advertisement, Account Planner &
Manager Research Analyst,
Corporation Film maker...

PUBLIC RELATIONS:

Public Relation Officer, Planner/
Manager Even/Media Manager,
Image Developer, Corporate, Comm.,
Specialist, Media, Research, Blogger/
Social Media Communicator...

DEVELOPMENT COMMUNICATION

NGO, Social Activity, Social Marketing,
Consultant, Community Developer,
Project Developer, Analyst, Research...

NEWS MEDIA & DIGITAL MARKETING

SEO, SMO, Web, Content, Writer,
Application Manager, Graphics Designing,
Website manager, Visualizer,
networking, Eng., many more...



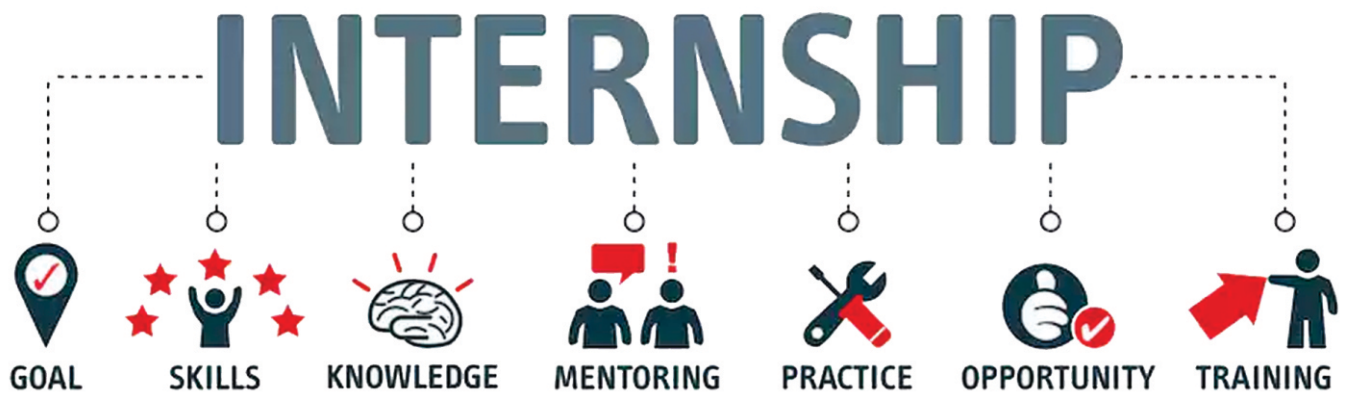
Industry Collaboration & Placements



Pramiti Institute of Mass Communication is a leading institute of nation which engage in education in the art of research in almost all fields of Journalism & Mass Communication. The focus of our work is to generate new ideas, to create innovative solutions and to reveal basic principles of matter with an emphasis on using all these knowledge in developing thorough professional. In this process we work closely with our industry partners with the objective to the society at large. We look for opportunities to engage with challenges and in our constant quest for excellence, we try to bring forth best possible solutions in timely and cost-effective manner.

The Institute has good exposure with industry having personal placement cell. This kind of interaction will improve exchange of information and facilitate to develop industry related course and programs. PIMC has been principally due to linkages collaboration with various industries and News Channels.

Pramiti Institute of Media Studies is reveling several diploma/certificate course by integrating working environment of the industry and institution with learning environment required by the institute for prescribed period in a professional location where the students and faculty along with the industry experts get involved in academic curriculum to function areas of their interest. Overall it is to be said that PIMC is an institute where students will take their future to the height of success.



TRAINING & INTERNSHIP

Following the theory session, students are required to do internship from reputed media house. Being a student of PIMC it would be a privilege to the students as we have our tie-ups with news channels and production houses, and we will provide internship and training to our students from one of the best media houses. Our competitive faculty utilize their skill to impart quality education to the students and turn them into a complete media professional. PIMC is associated with Guru Gyan Singh Education Society (NGO). We offer three months internships under the above said NGO.

PLACEMENT

Placements



Each and every student has a concern about getting placement after completing the degree. Here in PIMC your concern is our concern. We have our own placement cell so that the students need not rush here and there in search of jobs in media. We have good connectivity with renowned media houses, news paper, web portals, NGO's for placements of students at various levels. Our placement team is always sensitized to cover updates about media sector in order to provide best opportunity to our students. We feel proud and honored to carry with finest and outstanding opportunities for our students in respect to their career and professionalism.

COURSE & FEE STRUCTURE



S.No.	Diploma Courses	Qualification	Course Dur.	Sem. Fee's
1.	TV News Reporting & Production.	12th Pass/Any Graduation	12 Months	35,000/-
2.	Broadcasted Journalism.	12th Pass/Any Graduation	12 Months	30,000/-
3.	Journalism & Mass Communication.	12th Pass/Any Graduation	12 Months	30,000/-
4.	Anchoring & Reporting	12th Pass/Any Graduation	6 Months	45,000/-
5.	Creative Writing TV & Radio.	12th Pass/Any Graduation	6 Months	44,000/-
6.	Video Editing.	12th Pass/Any Graduation	6 Months	60,000/-
7.	Radio Production & Jockeying.	12th Pass/Any Graduation	6 Months	45,000/-
8.	Production (Pre & Post)	12th Pass/Any Graduation	6 Months	40,000/-
9.	Camera Handling & Lighting.	12th Pass/Any Graduation	6 Months	55,000/-
10.	Digital Marketing. (Basic)	12th Pass/Any Graduation	3 months	40,000/-
11.	Digital Marketing (Advance)	12th Pass/Any Graduation	6 months	70,000/-





PRAMITI INSTITUTE OF MASS COMMUNICATION

(Run under Guru Gyan Singh Education Society)

C-77, Sector-2, Noida-201301, Uttar Pradesh

Email: info@pimcindia.com, pimcdelhi@gmail.com

Admission No. :

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Enroll No. :

.....

ADMISSION FORM 2023-24

(TO BE FILLED BY THE STUDENT IN CAPITAL LETTERS)

Category : (GEN.) / MINORITY/ SC / ST / OBC / OTHER (Please Tick)

NAME OF THE STUDENT :

FATHER'S NAME :

MOTHER'S NAME :

DATE OF BIRTH :

AADHAR CARD NO. :

GENDER (PL TICK): MALE ☐ FEMALE ☐ NATIONALITY:

COURSE :

Paste one recent
Passport size
photograph

ADDRESS FOR COMMUNICATION

.....

.....

..... PIN

TELEPHONE NO. :

MOBILE NO. :

E-MAIL ID :

PERMANENT ADDRESS

.....

.....

..... PIN

TELEPHONE NO. :

MOBILE NO. :

E-MAIL ID :

EDUCATIONAL QUALIFICATION:

Examination passed	Board/University	Year	Roll No.	Aggregate %	Obtained/Max. Marks
10 th					
12 th					
ITI (Lateral Entry)					
Others					

**FATHER'S OFFICIAL ADDRESS
(IF WORKING)**ORGANIZATION :
DESIGNATION :
DEPARTMENT :
ADDRESS :
.....**MOTHER'S OFFICIAL ADDRESS
(IF WORKING)**ORGANIZATION :
DESIGNATION :
DEPARTMENT :
ADDRESS :
.....**GUARDIAN'S (If any) ADDRESS**NAME :
DESIGNATION :
ADDRESS :
.....TEL. NO. :
MOBILE NO. :
E-MAIL ID :
ANNUAL INCOME :TEL. NO. :
MOBILE NO. :
E-MAIL ID :
ANNUAL INCOME :TEL. NO. :
MOBILE NO. :
E-MAIL ID :
.....

I have read the Institute rules & regulations, library rules and anti-ragging undertaking and assure to obey the same in true sense.

I declare that I am applying for admission with the consent of my parents/guardian and that the particulars given above are correct. I have read the Institute prospectus for the session as well as the admission requirements as laid down by the Institute for the Course. I further declare that I shall submit myself to disciplinary jurisdiction of head of the institute and the other authorities of the organization be vested with the power to exercise discipline under the Act, the Statutes, the Ordinances and rules framed by the Institute in this regard. I understand that my admission made by the Institute is provisional and will be subject to confirmation by the institute. **I shall have no claim for refund of fee paid by me to Institute.**

(SIGNATURE OF STUDENT)

NAME OF STUDENT

DATED:

PLACE:

(SIGNATURE OF PARENT / GUARDIAN)

NAME OF PARENT / GUARDIAN**FOR OFFICE USE ONLY****FEE PAID AT THE TIME OF ADMISSION**

REGISTRATION FEE

RS.....

SEMESTER FEE

RS.....

EXAM FEE

RS.....

BALANCE IF ANY: ANY OTHER

RS.....

1. All prices of study material by PIMC are fix for every student, no subject to change.
2. Registration fee, Semester fee, exam fee, mention on prospectus are same for every student not to change situationally.
3. PIMC Services for students must send their self-attested photocopy of mark sheet of class X/XII/ Graduation with address ID proof and attach recent three passport size photographs along with dully filled Admission Form (hard copy) to registered office only.
4. The responsibility of getting admission form forwarded to the examining body is that of the students himself/hereself or that of the Parents/Guardian.
5. Any change in the correspondence address or phone number should be intimated to Registered Office immediately through a written application quoting the Name, Membership ID, and Roll No. of the student.
6. Every students will be issued an Identity Card. The entry into the classes will be permitted only with Identity Card. If any student is found missing the I-Card, he/she will be rusticated from the Institute.
7. In case any parent/guradian/student misbehaves with any staff members of the Institute unlawfully his/her ward can be rusticated and no claim to retain such student will be entertained.
8. Registered Students can be obtain duplicate I-Card, from the Institute against the proof of registration along with payment of Rs. 200/- respectively.
9. Once the name of a student is struck-off due to non-payment of fee for more than 2 weeks from the due date, the student shall have to pay Rs. 500/- for readmission.
10. If any point of time, the Govt. further increases service tax, the extra amount of service tax will be not borne by the students from the date of enforcement of the act by the Govt.
11. PIMC reserves the right to make any alternation in its programs and days of classes without any prior notice to anybody.
12. Will be not refund of Registration/Semester/Yearly Fee shall be made under any circumstances whatsoever. It is towards administrative expenses incurred by the company.
13. No refund will be made under any circumstances after joining the Courses etc. any other courses.
14. If any student drops in between the session & asks for refund then PMIC will not be refund any type of Fee.
15. If any student applies for transfer to any other course he/she shall have to pay Rs. 2000/- towards transfer fee at the time of submission of application. Normally, the transfer process shall be completed within a week.
16. The course fees is payable at the time of registration. We accept payment Cash or Cheque & Demand Draft drawn in favour of "Pramiti Institute of Mass Communication", New Delhi. Misspelt/overwritten/hand corrected demand drafts will be accepted. If your cheque will be bounce you have to pay Rs. 500/- for Cheque bounce charges.
17. If full payment is not received by the due date, the Admission will be cancelled automatically.



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